

Chandika Gupta

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About Myself

I believe in experiences over anything else. I continue to learn as many new skills as possible, in order to channel my creativity and develop new techniques.

Work Experience

2019-2020 Tandem Research

Research Associate and Communication Manager (December 2019 to Present)

Currently working on the Sustainable Goa Initiative and managing Tandem Research's online presence.

2018-2019 Observer Research Foundation

Member, Digital Team (November 2018 to November 2019)

My role at ORF included -

- Graphic design, video editing and production. Some of the video series I have worked on include: India's World, Earth Talks, Voices @ ORF.
- Promotions and media coordination for publications and events (Raisina Dialogue 2019, CyFy Africa 2019, The Kigali Global Dialogue 2019, and several others).
- Website management and strategy for the ORF main web page as well as work on micro sites such as forum pages including the CNED site. (Details on pages 4 - 5).

Digital Intern (September to October, 2018)

- Graphic Design: CyFy 2018, the Kashmir Conflict Tracker, graphs in the future of work report, promotions for the digital debates.
- Video: Raisina promos, India's world, and the future of work podcast pilot.
- Creation and management of the Orf_events Instagram account.

Other Projects

During M.Des (Social Design) course

2017-2018: Thesis: Positive Experiences and Video games

Game design that act as empathy machines and motivate the players towards an open dialogue on empathy.

Video game content is typically audio, visual and interactive at the same time and allows the individual to have an immersive experience, providing more agency over the content. My thesis looked into using the effects of video games to guide the players towards an empathetic way of thinking.

2016: Service Design Studio

The focus of this studio was the design and creation of services that facilitate a bond between Ambedkar University's newly opened campus in Karampura and the local communities residing in the area. (https://issuu.com/chandikagupta/docs/sd_ssiii_final_2016_chandikagupta)

2016: Aesthetics of Form and Experience

A team project in spatial design. My group focused on designing a Museum of Comedy Films, looking at a intersection of live action, illustrations and animation through the lens of physical slapstick comedy. (https://issuu.com/chandikagupta/docs/aof_e_2016_museumofcomedyfilms_phas)

Unique Learning Experience

2016: Internship at Seva Mandir

During the summer of 2016, I spent 9 weeks in Udaipur, Rajasthan working at the NGO Seva Mandir and focusing on education projects. Specifically, I documented their accelerated education summer camp at Kaya Village and analysed data on the rate of absenteeism in a few of the local schools run by them. Final Report: https://issuu.com/chandikagupta/docs/internship2kayareportfinal_chandika

2014 - 2015: The Bitty Oberoi Foundation

In 2014 I was invited to speak at The Bitty Oberoi foundation's event on counselling to share my experience as a student who recently graduated from the mainstream schooling system. After the event I began on a collaboration with the foundation which hoped to create an online resource (Web series) for special educators in India.

Over a one-year period, we released five videos for which I interviewed, filmed, wrote, edited and published content. We interviewed professionals and specialists at the top

of their field on issues such as special education, counselling, social stigma, peer pressure, and diagnosis. The videos are available on YouTube.(Link: <https://www.youtube.com/channel/UCXIZ9OZgldpQmgwbcfjUPeA>)

2013: Responsible Living - Ethical Issues in Everyday Life

In 2013 I was selected by [Professor Manasvini M Yogi](#) to attend the “Responsible Living: Ethical Issues in Everyday Life (3rd Global Conference)” in Prague. This was a particularly unique experience because it addressed issues of basic decent human behavior or the lack of it. I was exposed to several dilemmas faced by our world since the advent of social media, and so many issues that I didn’t even realise existed till then.

2013: United States of America Presidential Inaugural Conference

Also in 2013 I attended the American Presidential Inaugural Conference as an alumni of GYLC (Global Young Leaders Conference), an event for scholars from around the world based around the inauguration of the President and Vice President of the United States of America. Here I witnessed President Obama’s swearing in ceremony as well as speeches by several influential speakers, on a variety of topics including freedom of speech, global politics, and the struggle people have faced through history for basic human rights to express themselves.

2011-2013: AIESEC

AIESEC is an international not-for-profit organisation that provides young people with leadership development and cross-cultural global internship and volunteer exchange experiences across the globe, with a focus to empower young people so they can make a positive impact on society. I spent two years working as a part of the Outgoing Exchange department of AIESEC Delhi University, I was a part of several teams, and completed three team leader programs. I was also the department manager. Our focus was to send students without professional qualifications abroad on developmental internships. During that time my department worked on 60 internships. At this time I also worked on AIESECs HR panel, focusing on recruitment and training, as well as the Information management team.

- **2012: Mauritius- Live it up against Diabetes:** I too traveled overseas on a developmental internship program in 2012. I spent seven weeks in Mauritius working on the health initiative “**Live it up against Diabetes**” in collaboration with the government and several NGOs. Around 20.5% of the population in Mauritius suffer from diabetes and this project addressed the need for communicating healthy lifestyle practices to underprivileged families. As a part of the project I traveled the island along with several other interns in a medical van visiting schools and villages to test underprivileged children for diabetes. We also

organised and attended several health fairs and class room presentations. While in Mauritius, I spent every free minute I had exploring the island and taking as many pictures as I could, learning several photography techniques.

Education

2018: M.Des (Social Design), Ambedkar University of Delhi (AUD).

2016: Innovation of Products and Services: MIT's approach to Design Thinking, MITSLOAN Executive Education (Emeritus).

2014: BA (Hons) Philosophy, Indraprastha College for Women(IP), Delhi University.

Digital Media Skills

Technology/Software: DSLR cameras, Video cameras, Adobe Suit (Premiere Pro, Illustrator, Indesign, Audition, and Photoshop), InSquare/SparkPost/Canva, Twitter Analytics, Instagram Analytics, Facebook Analytics, and YouTube Analytics.

Extra Curricular Experiences

- Student Welfare Committee Ambedkar University.
- Served as the Cultural Secretary for the department of Philosophy at IP College during which I helped organise several events including the departmental festival 'Manthan'.
- Core member of the debate society at IP College, participating in several debates as well as being a part of the organising team behind 'Vivad' the IP College debate festival.

Sample Work Related to Design and Research

2018-2019: Projects at ORF

Graphic Design: Kashmir Conflict Tracker <https://bit.ly/2NWRa4w>

Video Editing and Production: Earth Talks <https://bit.ly/2TFRMi2>

Visual Curation: 26/11 A Decade After <https://bit.ly/2Mplm9p>

Social Media Promotion: The Kigali Global Dialogue <https://bit.ly/33DBfzJ>

2017: Design Thinking Workshop

https://issuu.com/chandikagupta/docs/systems_design_workshop

2016: Material Study and Analysis

https://issuu.com/chandikagupta/docs/sd_material_2016_chandikagupta

Emerging theories of Design

The following are assignments written for the class 'Emerging Theories of Design'

1. Critically examine the IDEO Tool Kit with reference to "Designing the Social" by Mat Kiem. (Link: http://issuu.com/chandikagupta/docs/masd_etd_1_chandika?workerAddress=ec2-54-145-58-128.compute-1.amazonaws.com)
2. Show a comparison or contrast of Dunn and Raby's 'Speculative Everything' with Rittel and Webbers 'Dilemmas in a General Theory of Planning' using Examples. (Link: http://issuu.com/chandikagupta/docs/masd_etd_2_chandika?workerAddress=ec2-54-163-6-131.compute-1.amazonaws.com)

2015: Social Studio

For my project I choose to explore the question **"Is it possible to engage the transit population of the Kashmiri Gate area?"** i.e. the population commuting between the ISBT bus stand, the Old Delhi Railways station and the Kashmiri Gate Metro station with the social, historic and cultural locations in the area. For this purpose I conducted a survey of a 100 commuters over various modes of transportation. The result of this studio was a blog educating people about the area as well as a map of alternate routes that can be taken from the 3 transportation hubs that enable interaction with the local community. (Link: http://kashmirigateexpedition.blogspot.in/2015_12_01_archive.html)

Interests

Photography and Art: Portfolio on request.

Food: I have always had a strong interest in food and the various techniques that go into its preparation. Currently I am learning to cook Japanese cuisine.

Travel: I have traveled within India and overseas extensively. Countries visited include: Austria, Czech Republic, France, Germany, Italy, Indonesia (Bali), Mauritius, Morocco, Netherlands, Rwanda, Singapore, South Africa, Switzerland, Thailand, UAE, USA, UK.